

LEARNING OBJECTIVES

In this lesson, students will:

- Apply active listening skills to learn about a variety of occupations that depend on strong communication and analytical-thinking skills for effective job performance.
- Participate in a whole-class discussion to brainstorm other occupations that rely on reading, writing, and communication skills, as well as examples of workplace scenarios in which these skills might come in handy.
- Navigate the MajorClarity platform to research three English-related occupations and determine the following for each: *average annual wage, state-level job presence, common tasks, career work styles, and related careers*.
- Conduct test drives of the following three pathways to determine and rate compatibility: **Marketing, Speech & Language Pathology, and Journalism**.

MATERIALS

This lesson requires:

- Student computer access (class set of headphones/earbuds recommended)
- Teacher computer access w/ A/V presentation capabilities
- Web browser (*Chrome, Firefox, Edge* recommended)
- **Careers in English (HS) Teaching Guide**
- **Careers in English (HS) Slide Deck** (Google Slides, PPT, or PDF)
- **Careers in English (HS) Student Worksheet** (class set; digital or hard-copies)
- Approximately 30 - 40 minutes of instructional time

TASKS

Instructor-guided

- Pass out the **Student Worksheet**.
 - Review learning objectives and assignment expectations.
 - Present the **Careers in English (HS) Slide Deck**.
 - Lead a group discussion about observed similarities and differences among English-related occupations.

Student-driven

- Complete section 1 of your **Student Worksheet** as you view the slideshow presentation.
 - Login to MajorClarity and complete steps 1 - 3 for each pathway and occupation you learned about in the presentation: **Marketing** (*Public Relations Specialists*), **Speech & Language Pathology** (*Speech & Language Pathologists*), **Journalism** (*Editors*).
1. Navigate to the pathway. Click and read each section of the career page for the selected occupation and record the following information in section one of your worksheet: *average annual wage, job presence in your state, 1 common task, 1 career work style, and two of the listed related careers*.
 2. Return to the pathway page and click the “Start Activity” button to test drive the pathway..
 3. Once you have completed the activity, rate your compatibility using the “Score Your Fit” button, and record the rating in section 2 of your worksheet.

* Remind students to “star” occupations of interest to save them to the Favorites list.

Careers in English

Name: _____

A basic understanding of English is beneficial no matter which industry you are working in. There are some occupations however that rely on strong analytical thinking and communication skills for successful job performance. In this lesson you will learn about English-related occupations from three different career paths: **Marketing, Speech & Language Pathology, and Journalism**. Apply your active listening skills as you view the presentation, and then complete each section of the **Student Worksheet**.

SECTION 1 | Directions: Login to your MajorClarity account. Navigate to the **Marketing** pathway from the *Career Exploration* tab. Locate the occupation titled, *Public Relations Specialists*. Read the career page and determine the following:

Annual Wage		Job Presence	
Common Task			
Career Work Style			
Related Careers	1.	2.	

Navigate to the **Speech & Language Pathology** pathway from the *Career Exploration* tab. Locate the occupation titled, *Speech & Language Pathologists*. Read the career page and determine the following:

Annual Wage		Job Presence	
Common Task			
Career Work Style			
Related Careers	1.	2.	

Navigate to the **Journalism** pathway from the *Career Exploration* tab. Locate the occupation titled, *Editor*. Read the career page and determine the following:

Annual Wage		Job Presence	
Common Task			
Career Work Style			
Related Careers	1.	2.	

Careers in English

Name: _____

SECTION 2 | Directions: Complete the following steps to test drive and rate your compatibility.

- Return to the **Marketing** pathway.
- Click “Start Activity” to test drive the pathway.
- Once completed, click the “Score Your Fit” button to rate your compatibility based on what you have learned.
- Record your rating below:

MARKETING COMPATIBILITY	
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- Navigate to the **Speech & Language Pathology** pathway.
- Click “Start Activity” to test drive the pathway.
- Once completed, click the “Score Your Fit” button to rate your compatibility based on what you have learned.
- Record your rating below:

SPEECH & LANGUAGE PATHOLOGY COMPATIBILITY	
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- Navigate to the **Journalism** pathway.
- Click “Start Activity” to test drive the pathway.
- Once completed, click the “Score Your Fit” button to rate your compatibility based on what you have learned.
- Record your rating below:

JOURNALISM COMPATIBILITY	
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